

Institute for Safe Medication Practices

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ISMP Announces 8th Annual Cheers Awards Recipients

Huntingdon Valley, Pa.—The Institute for Safe Medication Practices (ISMP) is proud to announce its 8th Annual Cheers Awards winners and Lifetime Achievement Award recipient. The annual awards dinner and reception will be held on Tuesday, December 6, 2005, during the American Society of Health-System Pharmacists (ASHP) Midyear Clinical Meeting in Las Vegas.

The Cheers Awards honor individuals, organizations, and companies that have set a superlative standard of excellence for others to follow in the prevention of medication errors and adverse drug events. The winners of this year's awards are:

- *Association of Perioperative Registered Nurses (AORN)*, Denver, CO
- *CLARION: Students Building a Better Healthcare System Together*, Minneapolis, MN
- *Patient Safety Rounds Program at Dana-Farber Cancer Institute*, Boston, MA
- *Fostoria Community Hospital*, Fostoria, OH
- *John Gosbee, MD, MS*, Director, Patient Safety Systems, National Center for Patient Safety, VHA, Ann Arbor, MI
- *Johns Hopkins Community Physicians*, Baltimore, MD
- *Joanne Kowiatek, RPh, MPM*, Manager, Medication Safety, University of Pittsburgh Medical Center, Pittsburgh, PA
- *David Marx, JD*, President, Outcome Engineering LLC, Plano, TX
- *St. John's Mercy Medical Center*, St. Louis, MO
- *Target Corporation*, Minneapolis, MN
- *Lorri Zipperer*, Cybrarian, Zipperer Project Management, Evanston, IL

In addition, the ISMP Lifetime Achievement Award is being presented to **Herbert S. Carlin, DSc**, President, Pharmaceutical Management Insight, Inc. The award honors individuals who throughout their careers have made ongoing contributions to patient safety. Dr. Carlin has a long history of providing outstanding leadership on medication use issues, including influencing the safe naming and labeling of drug products through long-term service on the United States Pharmacopeia (USP) Nomenclature Committee and the FDA-USP Product Labeling Committee, serving on the boards of several national organizations concerned with medication safety, and mentoring students.

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The *ISMP Medication Safety Alert!* Subscriber Award is being presented to ***The Cleveland Clinic Foundation***, in Cleveland, OH in recognition of its successful large-scale implementation of selected recommendations from the *ISMP Medication Safety Alert!*[®] newsletter to prevent patient harm.

Billy Tauzin, President and CEO, Pharmaceutical Research and Manufacturers of America (PhRMA), will deliver the keynote address. Mr. Tauzin became PhRMA's chief executive in January 2005. Having successfully battled cancer himself, he brings to the position unique insight into what patients face as they search for hope and treatment. Two of the top causes he has championed are providing all patients with adequate access to medications and ensuring that innovative biopharmaceutical research thrives. Before joining PhRMA, Tauzin had a long, distinguished career in public service, including 13 terms in Congress, where he helped win passage of a Medicare prescription drug bill.

The Cheers Awards are hosted by the Institute for Safe Medication Practices (ISMP), a nonprofit organization that works closely with healthcare practitioners and institutions, regulatory agencies, consumers, and professional organizations to provide education about medication errors and their prevention. ISMP represents more than 30 years of experience in helping healthcare practitioners keep patients safe, and continues to lead efforts to improve the medication use process. In 2004, the Institute celebrated the 10th anniversary of its official incorporation as a nonprofit organization.

Journalists are invited to attend the ***awards reception and dinner*** beginning at 6:00 p.m. on Tuesday, December 6 at the Cili Restaurant and Bar, Bali Hai Golf Club, Las Vegas, NV. Honorees will be available for interviews at a reception before the dinner, following the dinner, or by appointment at a later date. If you plan to attend, please make your reservation by contacting Renee Brehio at 704-321-3343 or by e-mail at rbrehio@ismp.org no later than Friday, December 2.

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