

Institute for Safe Medication Practices
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**ISMP's Redesigned Website Provides
Easier Access to Medication Safety Information**

Huntingdon Valley, Pa.—More than a million people a year visit www.ismp.org for impartial, timely, and accurate medication safety information, and now this trusted resource has been made even more useful. The Institute for Safe Medication Practices (ISMP) has redesigned its website so that visitors can find and print life-saving educational materials on medication errors and adverse events more quickly and easily.

Changes to the site are not just cosmetic. ISMP has added new content, including specific sections for consumers, industry, and the media. Site navigational tools also have been improved so that the majority of the Institute's unique resources and recommendations are only a mouse click away. Key features of the redesigned site are:

- Detailed information categories on home page
- All medication safety resources grouped in one section for easy reference
- Improved access to selected content from ISMP *Medication Safety Alert!* newsletters
- Increased search capabilities through Google
- New and easier to view graphic look
- Printer-friendly page viewing
- Easier navigation, due to a more efficient menu system and detailed site map
- Ability to contact ISMP staff/departments without having a specific email address
- Brief online surveys about medication safety issues and services
- Online press room with links to news releases, press kit materials, spokesperson bios, and more
- Enhanced security features

ISMP's website continues to offer a wide variety of free educational materials and services, including medication hazard alerts, risk assessment tools, links to Food and Drug Administration patient safety videos, and a monitored message board for sharing questions, ideas and answers on medication safety issues. For more information, visit www.ismp.org.

About ISMP: The Institute for Safe Medication Practices (ISMP) is a 501c(3) nonprofit organization that works closely with healthcare practitioners and institutions, regulatory agencies, consumers, and professional organizations to provide education about medication errors and their prevention. ISMP represents more than 30 years of experience in helping healthcare practitioners keep patients safe, and continues to lead efforts to improve the medication use process.

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