

Institute for Safe Medication Practices

1800 Byberry Road, Suite 810, Huntingdon Valley, PA 19006

www.ismp.org

FOR IMMEDIATE RELEASE
June 14, 2007

CONTACT: Renee Brehio, Media Relations
704-321-3343
rbrehio@ismp.org

Submit Nominations for the 10th Annual ISMP Cheers Awards

Huntingdon Valley, Pa.—Nominations for this year's Institute for Safe Medication Practices (ISMP) Cheers Awards will be accepted until **August 23, 2007**. The ISMP Cheers Awards are one of the most prestigious ways to recognize innovators in the field of medication safety—to submit a nomination online, go to <http://www.ismp.org/Cheers/cheersawards/default.asp>.

This year is the 10th anniversary of the awards, which honor individuals, hospitals, health systems, or companies that have made extraordinary medication safety advances. Nominations also are being accepted for the 2007 *ISMP Medication Safety Alert!* Subscriber Award, which honors an organization that widely distributes the newsletter and uses its information to educate staff and reduce the potential for medication errors.

ISMP seeks to recognize excellence in all areas of healthcare, including acute care, long-term care, home care, and community pharmacy settings. Award nominations are welcomed from pharmacists, nurses, administrators, and allied health professionals.

Cheers winners receive an award, national recognition for their work, and a travel stipend to attend the annual Cheers Awards dinner, which will be held on December 4, 2007, in Las Vegas. For more information and background on the Cheers Awards, visit <http://www.ismp.org/Cheers/default.asp>.

About ISMP: The Institute for Safe Medication Practices (ISMP) is a 501c(3) nonprofit organization that works closely with healthcare practitioners and institutions, regulatory agencies, consumers, and professional organizations to provide education about medication errors and their prevention. ISMP represents more than 30 years of experience in helping healthcare practitioners keep patients safe, and continues to lead efforts to improve the medication use process.

-end-