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New Medication Safety Video Series Based on ISMP Newsletter Launched

Horsham, Pa—The Institute for Safe Medication Practices (ISMP) has released the first in a series of "video newsletters" being produced in partnership with the Temple University School of Pharmacy. The videos are designed to provide insight on emerging medication safety issues from nationally recognized experts.

Healthcare professionals will be able to access the videos, which are in a news format with short interviews, for a summary of top content from the biweekly *ISMP Medication Safety Alert!* newsletter. The newsletter provides potentially lifesaving information on medication and device errors, adverse drug reactions, as well as practical prevention strategies.

The first of four annual videos, now available online, focuses on:

*IV Push Medication Use: Findings and guidelines for managing risk that were developed as a result of a recent national ISMP summit.

*Eliminating Ratio Expressions: New United States Pharmacopeia (USP) requirements to remove ratio expressions in drug labeling.

*ISMP's Targeted Medication Safety Best Practices: Highlights and changes for 2016-17 to recommendations that address specific issues continuing to cause fatal and harmful errors.

To view the first video in the ISMP video newsletter series, visit: http://2020visualmedia.com/ismp. For more medication safety information and resources for healthcare professionals and consumers, visit: www.ismp.org and www.consumermedsafety.org.

About ISMP: The Institute for Safe Medication Practices (ISMP) is an independent, nonprofit charitable organization that works closely with healthcare practitioners and institutions, regulatory agencies, consumers, and professional organizations to provide education about medication errors and their prevention. ISMP represents more than 40 years of experience in helping healthcare practitioners keep patients safe, and continues to lead efforts to improve the medication use process. For more information on ISMP, or its medication safety alert newsletters and other tools for healthcare professionals and consumers, visit www.ismp.org.