

**Institute for Safe Medication Practices**  
**200 Lakeside Drive, Suite 200, Horsham, PA 19044**  
[www.ismp.org](http://www.ismp.org)

**FOR IMMEDIATE RELEASE**  
4/4/18

**CONTACT: Renee Brehio, Media Relations, ISMP**  
614-376-0212, [rbrehio@ismp.org](mailto:rbrehio@ismp.org)

**New ISMP Website Offers  
Easier Navigation, Enhanced Features**

**Horsham, Pa.**— The Institute for Safe Medication Practices (ISMP) has launched an updated, redesigned [www.ismp.org](http://www.ismp.org) that makes it even simpler for visitors to access a wide range of unique educational programs, tools, and guidelines and stay up-to-date on emerging medication safety issues.

Just a few of the many features of the new site are:

- **Easier to navigate layout** so users can reach favorite content, alerts and free resources faster. The site is now mobile responsive across all devices, to provide the same rapid access to ISMP content no matter how and where [www.ismp.org](http://www.ismp.org) is viewed.
- **New focus areas** that identify timely information related to specific practice interests. By clicking on the “Who We Serve” button on the home page, visitors can find current news, services, and more that are tailored just for them.
- **On-demand educational library** to help healthcare practitioners stay head of new trends when they do not have the time or resources to attend a live program. By visiting the new library, practitioners can earn CE at their own convenience.

This represents the first phase in ISMP’s upgrade of its websites and technological capabilities. Future enhancements are being planned to continue to improve the ability of healthcare practitioners, consumers, and medication safety officers to access lifesaving safety information.

Visit [www.ismp.org](http://www.ismp.org) to see the website’s new look and offerings, and sign up to receive emails with more ISMP news and announcements.

**About ISMP:** The Institute for Safe Medication Practices (ISMP) is an independent, nonprofit charitable organization that works closely with healthcare practitioners and institutions, regulatory agencies, consumers, and professional organizations to provide education about medication errors and their prevention. ISMP represents more than 30 years of experience in helping healthcare practitioners keep patients safe, and continues to lead efforts to improve the medication use process. For more information on ISMP, or its medication safety alert newsletters and other tools for healthcare professionals and consumers, visit [www.ismp.org](http://www.ismp.org).

-end-