

ISMP 23rd ANNUAL

CHEERS AWARDS

Over the years, our generous donors and corporate sponsors have empowered us to move forward in our mission to advance patient safety worldwide. Help us recognize those who are creating new paths to advance patient safety by becoming a sponsor of the **23rd Annual Institute for Safe Medication Practices (ISMP) Cheers Awards**.

Due to the ongoing impact of the global pandemic, this year's Cheers Awards will be held as a virtual event to ensure the health and safety of attendees. Details will be announced in the fall, but your current support is critical. This year's theme is "Building Bridges to Safety" — we will be honoring individuals and organizations who are promoting safe medication practices and finding innovative ways to span the gaps. By supporting this year's ISMP Cheers Awards, you are branding your organization as a prominent champion of patient safety — now and beyond.

SPONSORSHIP BENEFITS

- Positioning as a strategic partner with the nation's foremost medication safety organization
- Acknowledgement in ISMP's five newsletters, read by millions of healthcare professionals
- Highlight on ISMP's website with your corporate logo as a Cheers supporter
- Recognition during the awards presentation

ISMP appreciates your generous support, which will be used directly to improve delivery of patient care worldwide. We look forward to building a safer future for millions of patients with your continued help.

CHEERS PARTNERSHIP OPPORTUNITIES

GOLDEN GATE BRIDGE LEVEL * \$40,000

MILLENNIUM BRIDGE LEVEL * \$30,000

PEARL BRIDGE LEVEL \$25,000

PONTE VECCHIO BRIDGE LEVEL \$10,000

SYDNEY HARBOUR BRIDGE LEVEL \$5,000

WALT WHITMAN BRIDGE LEVEL \$2,500

HELIX BRIDGE LEVEL \$1,000

BROOKLYN BRIDGE LEVEL \$500

* Golden Gate Bridge Level and Millennium Bridge Level sponsorships are limited in number and include an educational webinar. Contact ISMP for more details.

TO BECOME A SPONSOR, PLEASE VISIT www.ismp.org/cheers-awards